

## Pedro Branco joins HTP Group as Partner for Iberia based in Lisbon

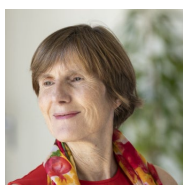
Brussels-Lisbon, August 29, 2025 – [HTP Group](#), a leading executive search and leadership consulting firm, is pleased to announce that **Pedro Branco** has joined the partnership team.

Pedro brings more than 20 years of professional experience in executive search, leadership consulting, and human resources management. He has held senior roles in international executive search firms and consulting practices. Most recently, Pedro founded **Pedro Branco & Partners**, a boutique office dedicated to executive search, leadership development, and executive performance programs.

In addition to his consulting career, Pedro has been deeply engaged in academia. He serves as Executive Coordinator and Lecturer of Postgraduate Studies in Organizational Development at Universidade Católica Portuguesa, and as Invited Lecturer at Universidade Europeia in Portugal, teaching courses on strategic human resources management, leadership, and organizational development.

Pedro has advised leaders and organizations across multiple industries, including technology, manufacturing, consumer, life sciences, financial services amongst others. His expertise spans executive search, career management, executive coaching, and large-scale leadership development. Fluent in Portuguese, Spanish, English, and French, Pedro also brings an international perspective shaped by his collaboration with the international Executive Search networks, where he represented Portugal.

*“Pedro embodies the combination of executive search expertise, academic depth, and leadership development vision that perfectly fits our mission,”* said [Ineke Arts](#) and [Raffaele Jacovelli](#), Managing Directors of HTP Group. *“His passion for helping executives and organizations embrace transformation with resilience and responsibility will strongly contribute to our clients’ success.”*



**[Pedro Branco](#)** comments:



*"I am delighted to join HTP Group as a Partner. This new opportunity allows me to leverage over 20 years of experience in executive search, leadership assessment, executive training, and executive performance, within an organization uniquely positioned at the forefront of digital and AI-driven transformation. I look forward to partnering with our clients to attract and develop the leaders who will thrive in this new era."*

#### About HTP Group

HTP Group is a European Executive Search and Leadership Advisory organization, born from three specialized firms: [Hightech Partners](#), focused on digital executive search and leadership consulting; [Hoffman & Associates](#), a trusted name in generalist executive search and interim management; and [Ataya & Partners](#), experts in cybersecurity and digital governance.

With a **customer-centric** and **border-less** approach, together, we help organizations tackle the challenges of digital transformation, leadership evolution, and organizational resilience. By combining deep sector expertise with innovative methods, we enable clients to secure the talent, leadership, and capabilities that drive growth and meaningful transformation.

HTP Group has offices in Brussels, Frankfurt, Geneva, London, Milan, Paris, Pisa, Oslo, Rotterdam, and local partners situated across the major regions of Europe.

Hightech Partners and Hoffman Associates are proud members of AESC and commit to the AESC Code of Professional Practice and Standards of Excellence

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